IIM Indore's
Chief Digital Transformation Officer Programme
(Batch-02)

ONLINE
SUPPORT
SATISFACTION

Eligibility: 8 Yrs+ Work Ex. 50% marks in UG/PG

Duration: 12 Months

Fee: INR 3,27,500 + GST

Mode of Instruction: English

Live Online Lectures **Every Sunday** IST 2:30 PM to 5:15 PM

3 Days of On-Campus Module

IIM-I Executive Education Alumni Status (T&C Applicable)

Get a Certificate of Completion by IIM-I (T&C Applicable)

Digital Transformation: Charting The Path Forward

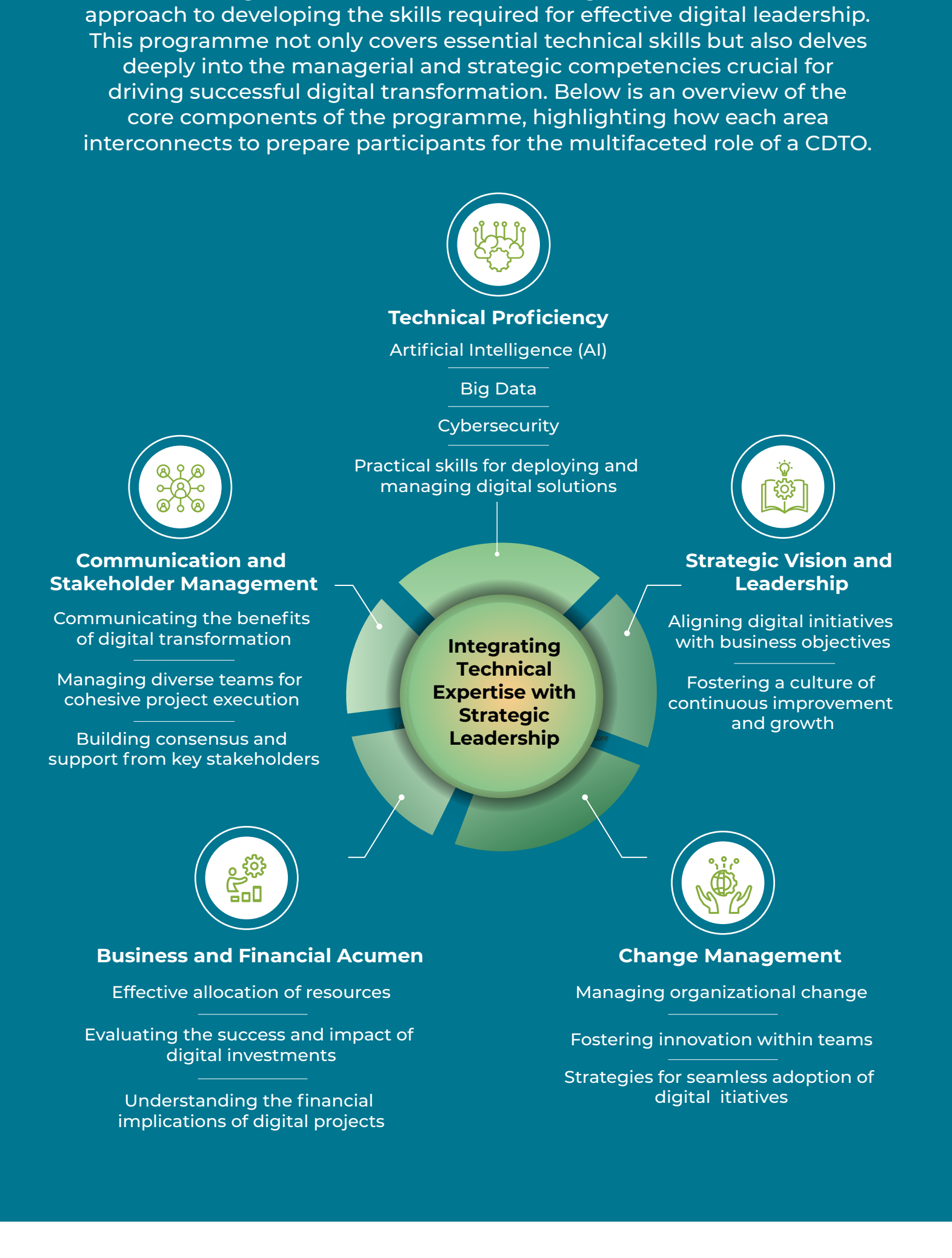
In today's rapidly evolving digital landscape, the need for Chief Digital Transformation Officers (CDTOs) has dramatically increased. Organisations now face unprecedented challenges and opportunities, driven by the emergence of technologies like artificial intelligence, big data, and the Internet of Things (IoT).

CDTOs are essential in navigating these complexities, driving digital strategies, and ensuring businesses remain competitive. They play a key role in integrating digital solutions, enhancing customer experiences, and optimising operations. The rise of e-commerce, remote work, and digital-first models underscores their importance.

As digital transformation becomes a top priority, the demand for skilled CDTOs continues to grow. These leaders are strategic visionaries, guiding organisation through digital change and driving growth. In a world where digital transformation is essential for survival and growth, the Chief Digital Transformation Officer Programme empowers leaders to navigate and thrive in the new age.

Integrating Technical Expertise with Strategic Leadership

The Chief Digital Transformation Officer Programme offers a holistic approach to developing the skills required for effective digital leadership. This programme not only covers essential technical skills but also delves deeply into the managerial and strategic competencies crucial for driving successful digital transformation. Below is an overview of the core components of the programme, highlighting how each area interconnects to prepare participants for the multifaceted role of a CDTO.



Integrating Technical Expertise with Strategic Leadership

Technical Proficiency
Artificial Intelligence (AI)
Big Data
Cybersecurity
Practical skills for deploying and managing digital solutions

Strategic Vision and Leadership
Aligning digital initiatives with business objectives
Fostering a culture of continuous improvement and growth

Change Management
Managing organizational change
Fostering innovation within teams
Strategies for seamless adoption of digital itiatives

Business and Financial Acumen
Effective allocation of resources
Evaluating the success and impact of digital investments
Understanding the financial implications of digital projects

Communication and Stakeholder Management
Communicating the benefits of digital transformation
Managing diverse teams for cohesive project execution
Building consensus and support from key stakeholders

Who will benefit?

- Senior professionals with 8+ years of experience
- IT and ITES professionals
- Project managers seeking digital leadership skills
- Digital officers aiming to enhance strategic impact
- IT managers aligning technology with organizational goals
- Software professionals aspiring to digital leadership roles
- CTOs, CIOs, and CDOs seeking to expand their expertise

What Does This Programme Cover?

Module 1 - Role of the CTO, CDO & CDTO
- Mindset of a CTO & CDO
- Who is a CTO & CDO
- CTO vs CIO vs CDO
- CDTO vis-à-vis CEO and CFO
- Difference between Digital Upgrade and Digital Transformation
- Need to Focus on Both Digital and Transformation
- Crafting a Compelling Digital Vision and Aligning The Top Team

Module 2 - Digital World, Age & Innovation
- Digital World - Disruption and Opportunity
- Digital Age - Key Effective Strategy & Support Functions
- Digital Age - From Threat to Opportunity
- Digital Innovation - Visioning & Leveraging Opportunities in Digital Transformation
- Mindsets of Innovation

Module 3 - Digital Transformation Value
- Adoption issues in Organization
- Value Chain Digitization
- Value Capture & Value Creation
- Blue Ocean Strategy

Module 4 - Digital Transformation Strategy
- How to Execute Your Digital Strategy?
- Strategic Agility & Data Culture
- Implementation Frameworks & Strategies
- Designing Information Capabilities for Competitive Advantage
- Understanding Dynamics, Limitations, Challenges and Opportunities of Business Models
- Key components of Digital Transformation

Module 5 - Digital Transformation Business Models
- Technology-Enabled Business Models: Platform Model
- Technology-Enabled Business Models: Merchant Models and Sharing Economy

Module 6- Sustaining and Strengthening the Digital Transformation
- Developing Digital Mindsets
- Circular Economy
- Change Management

Module 7 - Leading Myself, Teams & Organization in Digital Transformation
- Leadership in Times of Disruption
- Leadership Strategy & 5 Levels of Leadership
- Challenges of Digitalisation and the Need for Innovative Leadership
- Roles of Senior Leadership for Enabling Innovation
- Social Networks and Enterprise 2.0
- Creating Diverse Teams
- Leadership Vs Management
- Communicate for Action & Impact

Module 8 - Building Data Ecosystem for Digital Transformation
- Advanced Data Analytics and Big Data
- Social Computing & Cloud Computing
- Blockchain
- IOT
- Leveraging Big Data, IoT and Cloud Computing for Business Transformation and Competitive Advantage

Module 9 - AI: Strategies for Business Transformation: AI Technologies, Business Models for AI-Led Businesses
- AI: An Overview & Technologies
- Detailed Use Cases of AI Technologies
- AI and Managerial Trade-offs
- Setting up Stage for AI-led Business Transformation
- Addressing Implementation Challenges
- Business Models for AI-led Businesses I
- Leadership in the Age of AI
- Ethics, Privacy, Regulations in AI

Why should you invest in this programme?

1. Utilizing a proven pedagogy developed by the esteemed faculty at IIM-I, refined through industry Programmes offered over the past two decades.
2. Successful completion of the Programme bestows participants with the esteemed IIM Indore Executive Education Alumni status.
3. Participants will experience 3 days of Intensive Learning at the IIM Indore Campus, situated atop a scenic hillock conducive to contemplative learning.
4. The Programme incorporates insightful use cases and a discussion-led, hands-on learning approach, culminating in a Capstone Project.
5. The Programme facilitates networking opportunities with industry peers.

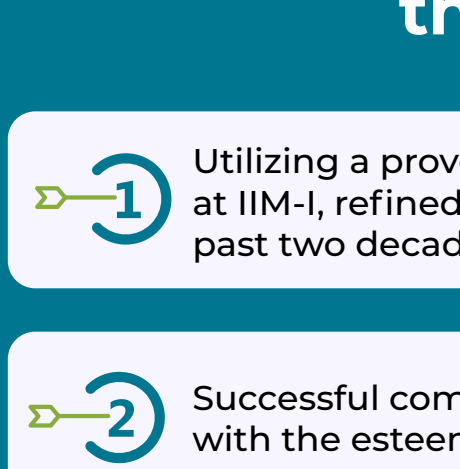
Pedagogy

1. Interactive Case & Discussion Methods
2. Hands-on assignments, projects, tests, and simulations for applying learning and analytical processes.
3. Balancing theory and practice, enabling multi-dimensional programme analyses through immersive experiences.

On-Campus Module

The 1-year programme includes 3 days of Intensive Learning at the IIM Indore Campus, situated atop a scenic hillock for contemplative learning.

Evaluation & Certification



The progress of participants will be continuously assessed through quizzes, assignments, tests, and examinations. Participants must achieve a minimum score/grade, determined by the Institute, to successfully complete the course.

The IIM Indore Advantage

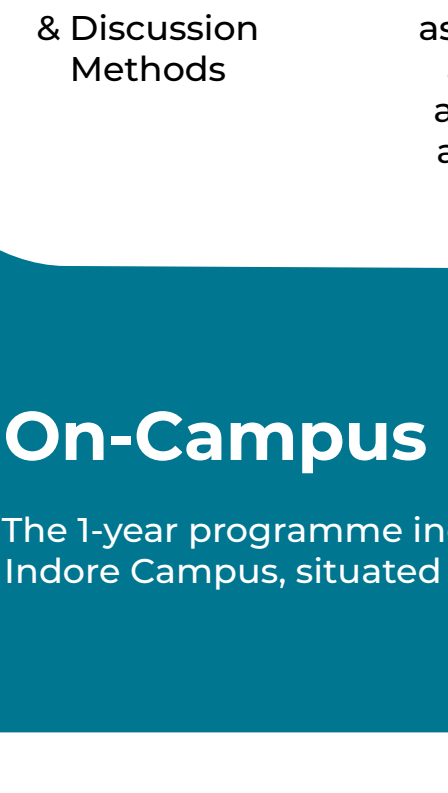
IIM Indore ranks among India's top 5 IIMs and stands within the top 1% of global MBA schools, having received the prestigious Triple Crown accreditations from AMBA (UK), AACSB (USA), and EQUIS (European Union). The institute offers a distinct interdisciplinary learning approach, focusing on participant-centred management education that seamlessly merges concepts, tools, techniques, and perspectives to address real-world challenges.

Renowned for excellence in education and research, IIM-I employs contemporary pedagogies and leading-edge content to encompass emerging management domains.

- *Among 1% of MBA schools globally and 2nd IIM in India to be bestowed with the prestigious 'triple crown' by global MBA institute accreditation bodies.*
- *IIM-I is currently ranked 8th in India by NIRF, a Ministry of HRD initiative.*
- *Ranked 3rd among IIMs for both Open and Customised Executive Education Programmes in the Global FT Executive Education Rankings 2024.*
- *In the QS World Rankings, IIM-I holds the 25th position in Asia for its global MBA programmes.*

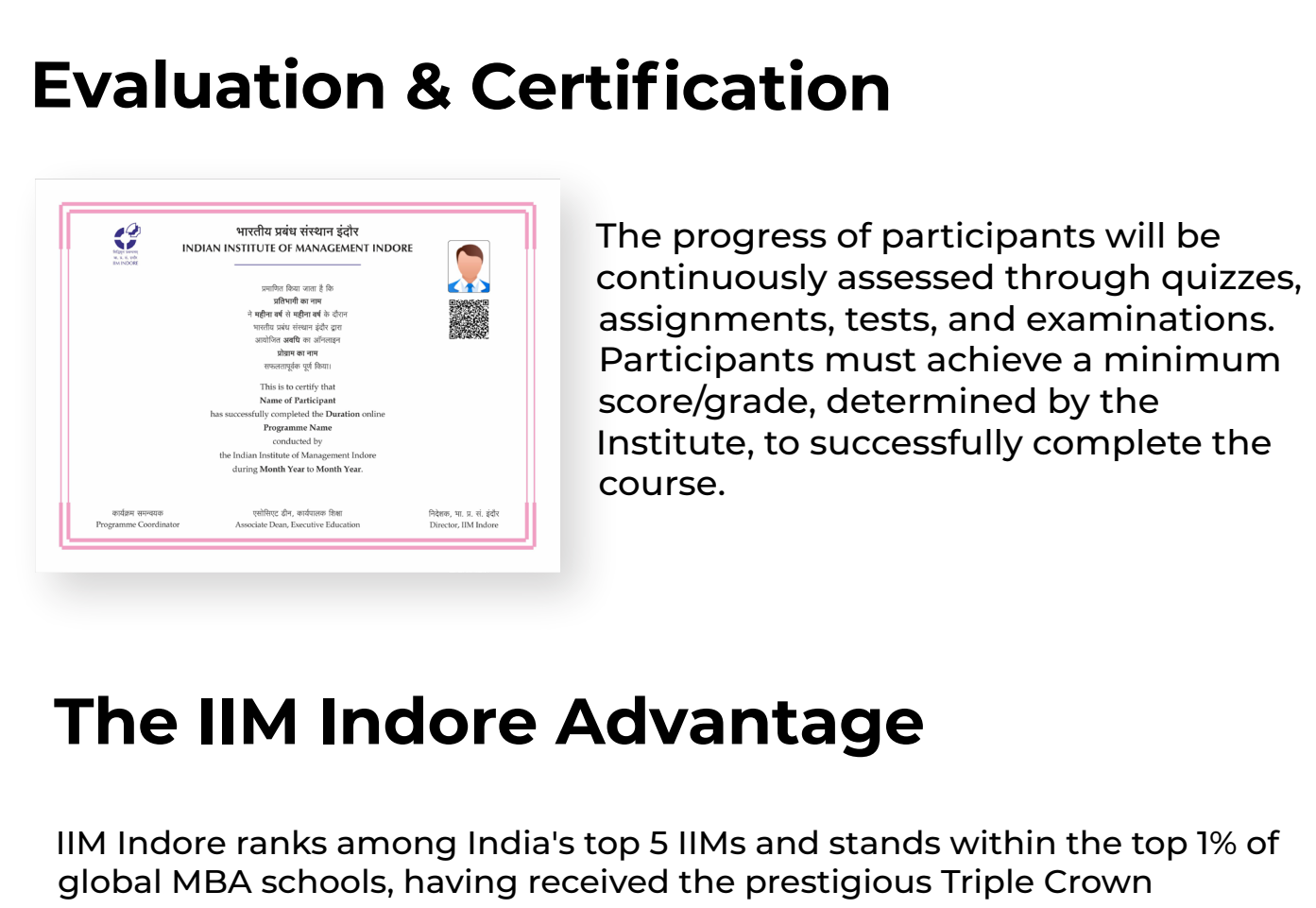
INDIAN INSTITUTE OF MANAGEMENT INDORE
भारतीय प्रबंध संस्थान इंदौर

Meet The Programme Director



Prof. Saurabh Kumar

Prof. Saurabh Kumar is a Faculty in the Information Systems area at IIM Indore. He has completed his FPM degree from the Indian Institute of Management Lucknow. Before joining IIM Indore, he worked as a faculty member at the Indian Institute of Management Nagpur, India. He has also served as a Visiting Research Scholar at Beedie School of Business, Simon Fraser University, Canada for 6 months for conducting his thesis research work. Before his FPM degree, he served in Tata Consultancy Services, Bangalore. He holds an engineering degree in computer science from SASTRA University, Tamil Nadu. He has various publications in reputed journals like Behaviour & Information Technology, Expert Systems with Applications, etc. His research and teaching interests include business analytics, data mining, soft computing techniques and privacy and security issues in Big Data.



Alumni Status

The participants who will complete the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. They will be required to apply separately along with the necessary fee to register their name. Current alumni membership plans are as follows:

2-YEAR MEMBERSHIP
INR 1000/- + applicable taxes

LIFETIME MEMBERSHIP
INR 10,000/- + applicable taxes

Benefits available to Executive Education Alumni

- Communication of brochures and newsletters from IIM Indore
- Access to the IIM Indore Campus Library (onsite access only)
- Official email ID of the institute
- ID Card

Mere successful completion of the programme, application submission, and fee do not entitle a participant to be eligible for executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice.

Only the courts at Indore, India will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

About VCNow

VCNow, a flagship initiative by Unified Collaboration Services LLP, is dedicated to delivering high-quality executive education through strategic partnerships with top business schools such as IIMA, IIMC, IIML, IIMI, IIMN, SPJIMR, XLRI, and more. Our mission is to equip executives with the advanced knowledge and skills needed to excel in today's dynamic business environment.

Our programmes encompass a wide range of technical and management domains, tailored to meet professional development goals. Delivered by esteemed faculty, our courses blend academic rigor with practical insights.

Key Highlights:
- 20000+ Executives Empowered
- 30 Centers Across India
- Partner to Top B-Schools Nationwide
- 15 Years of Excellence

VC now
EXECUTIVE EDUCATION

What is the attendance criteria?

Participants are expected to attend all sessions of a given course. Participants may take leave on account of emergencies, subject to the approval of the Programme Coordinator. However, a 75% minimum attendance requirement would be considered for the final grading.

Fee Structure

FEE TOWARDS	DEADLINE	AMOUNT
Application fee	Payable at the time of registration (Excluding GST)	₹ 10,000
Programme Fee (1st Installment)	Payable at the time of admission (excluding GST)	₹ 80,000
Programme Fee (2nd Installment)	Payable within 3 months of admission (excluding GST)	₹ 80,000
Programme Fee (3rd Installment)	Payable within 6 months of admission (excluding GST)	₹ 80,000
Programme Fee (4th Installment)	Payable within 9 months of admission (excluding GST)	₹ 77,500
Total Fees Exclusive of GST		₹ 3,27,500

*In case a participant profile is rejected by the institute, INR 7000/- is refunded to the participant and INR 3000/- of registration fees is non-refundable.

Learn at your own pace

You Invest
INR3,27,500+ GST

Pay in
Easy Instalments

Duration
12 months

Every Sunday
IST 2:30 PM to 5:15 PM

Admission closes on: 25th May 2025

Commencement: May 2025

Contact Us:

Call - (+91) 8506085418
(between 9 AM to 9 PM)

Email: iimindore@vcnow.in

Register Now

Know More

VC now
EXECUTIVE EDUCATION

Learn, leverage & lead with VCNow's career-enhancing programmes delivered by top-ranked B-schools.