

Advanced Programme in Corporate Strategy and Business Leadership

(Batch - 03)



Make strategy the difference between business success and failure

Eligibility: **5 Yrs+ Work Ex.**
50% marks in UG/PG

Duration: **8 Months**

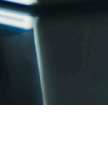
Fee: **INR 1,88,000 + GST**

Mode of Instruction: **English**



Live Online Lectures **Every Sunday**

IST 9:00 AM to 1:15 PM



3 Days of On-Campus Module



IIM-I Executive Education
Alumni Status
(T&C Applicable)



Get a Certificate of Completion by IIM-I
(T&C Applicable)

Programme Overview



The post-pandemic disruption is replacing VUCA with BANI, a new framework to define the current world and environment. In this fragile environment, a way to build future sustainable business is by strategically identifying and adapting business to current future trends as well as competition to build resilient organizations. Successful companies challenge their status quo by continuously trying to innovate and stay ahead of the learning curve.

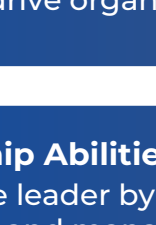
Key Benefits



Accelerates corporate growth



Helps develop business acumen



Strategize better and lead effectively

Programme Objective

The Advanced Programme in Corporate Strategy and Business Leadership (APCSBL) is designed to empower participants with the knowledge and skills required to excel in the ever-evolving business landscape. This programme is tailored to cultivate strategic thinking, innovation, leadership abilities, and adaptability.

- 01 Develop Corporate Strategy and Leadership Skills
- 02 Foster Strategic Thinking for Competitive Advantages
- 03 Anticipating Threats and Trends
- 04 Optimize Resources & Adapt Technology
- 05 Promote a Quadrilateral Bottom Line Perspective (Purpose, Planet, People, Planet, and Profit)

Strategic Insights

Throughout the Advanced Programme in Corporate Strategy and Business Leadership (APCSBL), participants will gain invaluable insights that will transform their approach to business strategy and leadership



Who will benefit?

- Managers with more than 5 years of experience
- Mid to senior-level executives seeking improved strategic decision-making.
- Entrepreneurs in Sales, Marketing, Finance, Operations, and Project Management.

What Does This Programme Cover?

Module 1 - Set The Direction of The Business

- Corporate Strategy
- Organic Vs. Inorganic Growth
- Mergers and Acquisitions
- International Strategy

Module 02 - Corporate Entrepreneurship / Entrepreneurial Leadership

- Creating and Managing The Internal Corporate Venturing Process
- External Vehicles for Corporate Venturing, VC Model, Accelerator Models
- Evaluating and Selecting Venture Opportunities
- Championing and Managing The Corporate Venture

Module 3 - Advanced concepts of valuation and corporate governance

- Acquisition Valuation
- Leveraged Buyouts
- Cross-Border Acquisitions
- Payment Methods and Risk Management
- Corporate Governance / Board Dynamics
- Social Responsibility and The Business Environment
- Financial Report Analysis

Module 4 - How to become a transformational leader

- Introduction to Change Management
- Change and Organizational Culture
- Managing Resistance to Change
- Change Management Strategies
- Role of Leadership in Organizational Change

Module 5 - Business & Leadership Communications

- Aligning Organization Objectives, Goals & Vision
- Identifying the Purpose, Building the Passion
- Negotiations, Conflict Resolution, Persuasion, Argumentation

Module 6 - Implementing Strategy in an Organization

- Balance Score Card
- Strategy Focused Organization
- BSC SFO Implementation

Module 7 - Application of Learning Through a Cap Stone Project



Why should you invest in this programme?

- Utilizing a proven pedagogy developed by the esteemed faculty at IIM-I, refined through industry Programmes offered over the past two decades.
- Successful completion of the Programme bestows participants with the esteemed IIM Indore Executive Education Alumni status.
- Participants will experience 3 days of Intensive Learning at the IIM Indore Campus, situated atop a scenic hillock conducive to contemplative learning.
- The Programme incorporates insightful use cases and a discussion-led, hands-on learning approach, culminating in a Capstone Project.
- The Programme facilitates networking opportunities with industry peers.

Pedagogy

1



Interactive Case & Discussion Methods.

2



Hands-on assignments, projects, and simulations

3

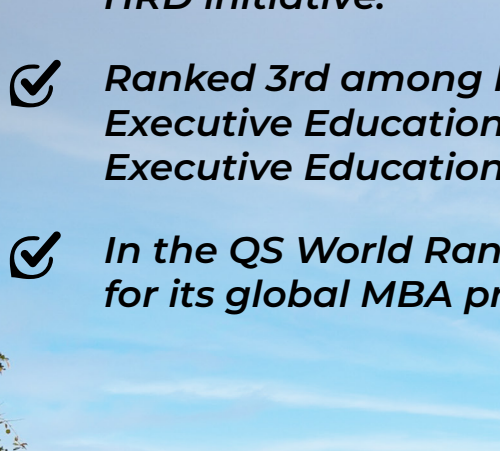


Balancing theory and practice, enabling multi-dimensional programme analyses through immersive experiences.

On-Campus Module

The 1-year programme includes 3 days of Intensive Learning at the IIM Indore Campus, situated atop a scenic hillock for contemplative learning.

Faculty Coordinators



Prof. Manish Popli

Prof. Manish Popli

Manish Popli is a Professor of International business and Strategy at IIM Indore. Manish is currently serving as the Senior Editor for the journal "Asia-Pacific Journal of management" and Consulting Editor for "Journal of International Management." Manish is a member of the editorial review board for "Journal of World Business" and "Management and Organization Review". Manish is one of the vice-chairs of the South Asia Chapter of the Academy of International Business. Manish received the title of Young Research Chair of IIM Indore at the institute for the three-year period of 2018-2020 and Best Teacher Award in the year 2017.

Evaluation & Certification

The progress of participants will be continuously assessed through quizzes, assignments, tests, and examinations. Participants must achieve a minimum score/grade, determined by the Institute, to successfully complete the course.

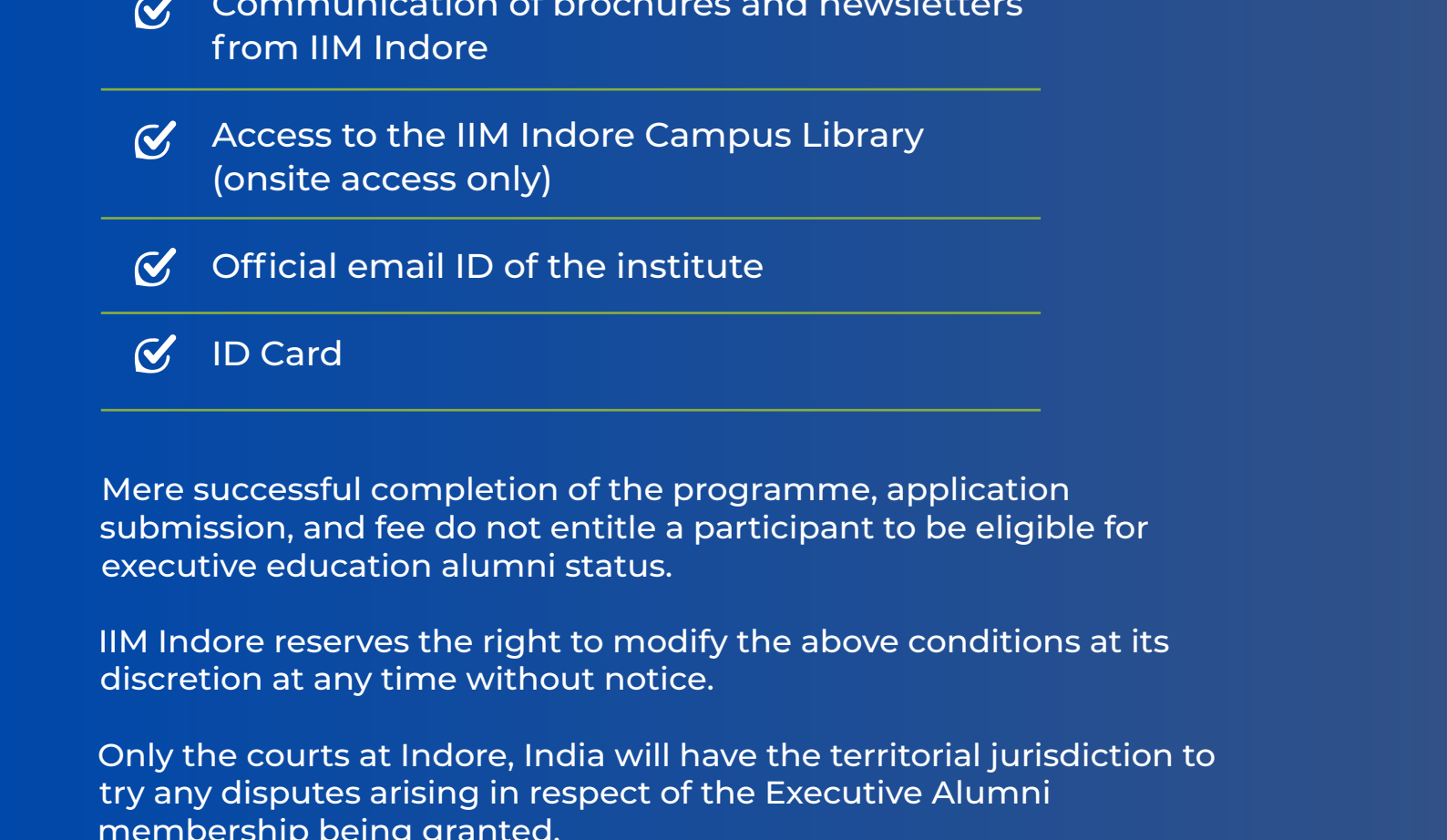


The IIM Indore Advantage

IIM Indore ranks among India's top 5 IIMs and stands within the top 1% of global MBA schools, having received the prestigious Triple Crown accreditations from AMBA (UK), AACSB (USA), and EQUIS (European Union). The institute offers a distinct interdisciplinary learning approach, focusing on participant-centred management education that seamlessly merges concepts, tools, techniques, and perspectives to address real-world challenges.

Renowned for excellence in education and research, IIM-I employs contemporary pedagogies and leading-edge content to encompass emerging management domains.

- ✓ Among 1% of MBA schools globally and 2nd IIM in India to be bestowed with the prestigious 'triple crown' by global MBA institute accreditation bodies.
- ✓ IIM-I is currently ranked 8th in India by NIRF, a Ministry of HRD initiative.
- ✓ Ranked 3rd among IIMs for both Open and Customised Executive Education Programmes in the Global FT Executive Education Rankings 2024.
- ✓ In the QS World Rankings, IIM-I holds the 25th position in Asia for its global MBA programmes.



Alumni Status

The participants who will complete the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. They will be required to apply separately along with the necessary fee to register their name. Current alumni membership plans are as follows:

2-YEAR MEMBERSHIP

INR 1000/- + applicable taxes

LIFETIME MEMBERSHIP

INR 10,000/- + applicable taxes

Benefits available to Executive Education Alumni

- ✓ Communication of brochures and newsletters from IIM Indore

- ✓ Access to the IIM Indore Campus Library (onsite access only)

- ✓ Official email ID of the institute

- ✓ ID Card

Mere successful completion of the programme, application submission, and fee do not entitle a participant to be eligible for executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice.

Only the courts at Indore, India will have the territorial jurisdiction to try any disputes arising in respect of the Executive Alumni membership being granted.

About VCNow

VCNow, a flagship initiative by Unified Collaboration Services LLP, is dedicated to delivering high-quality executive education through strategic partnerships with top business schools such as IIMA, IIMC, IIML, IIMI, IIMN, SPJIMR, XLRI, and more. Our mission is to equip executives with the advanced knowledge and skills needed to excel in today's dynamic business environment.

Our programmes encompass a wide range of technical and management domains, tailored to meet professional development goals. Delivered by esteemed faculty, our courses blend academic rigor with practical insights.

Key Highlights:



20000+ Executives Empowered



30 Centers Across India



Partner to Top B-Schools Nationwide



15 Years of Excellence



What is the attendance criteria?

Participants are expected to attend all sessions of a given course. Participants may take leave on account of emergencies, subject to the approval of the Programme Coordinator. However, a 75% minimum attendance requirement would be considered for the final grading.

Fee Structure

FEE TOWARDS	DEADLINE	AMOUNT
Registration Fee*	Payable at the time of registration (Excluding GST)	₹ 10,000
Programme Fee (1st Installment)	Payable at the time of admission (excluding GST)	₹ 68,000
Programme Fee (2nd Installment)	Payable within 2 months of admission (excluding GST)	₹ 60,000
Programme Fee (3rd Installment)	Payable within 4 months of admission (excluding GST)	₹ 50,000
Total Fees Exclusive of GST		₹ 1,88,000

* In case a participant profile is rejected by the institute, INR 7000/- is refunded to the participant and INR 3000/- of registration fees is non-refundable.

Learn at your own pace

You Invest
INR 1,88,000
+GST

Pay in
3 Easy
Instalments

Duration
8
months

Every
Sunday
IST 9:00 AM
to 1:15 PM

Admission closes on: 27th May 2025

Commencement: June 2025

Contact Us:



Call - (+91) 8929010728
(between 9 AM to 9 PM)



Email: iimindore@vcnow.in



Register Now



Know More



Learn, leverage & lead with VCNow's career-enhancing programmes delivered by top-ranked B-schools.